



INDIAN PORTS ASSOCIATION

Advertisement No.: IPA/DIR-CRUISE/2025

Date: 28 April 2025

VACANCY CIRCULAR

Indian Ports Association invites applications for the position of

DIRECTOR (CRUISE DEVELOPMENT & SECRETARY CRUISE BHARAT MISSION)

Position Details	
Tentative Annual CTC	₹ 27,64,800/-
Mode of Recruitment	Fixed Term Employment Contract (3 Years) extendable for a further 02 years subject to requirement and performance.
Last Date for Receipt of Application	29 May 2025 (17:00 hrs)
Number of Vacancies	01 (One)
Upper Age Limit	50 years

ABOUT THE ORGANIZATION:

Indian Ports Association (IPA) is an apex body of Major Ports of India, established in 1966 under Societies Registration Act, functioning besides the Ministry of Ports, Shipping and Waterways. IPA facilitates the growth and development of ports through initiation of coherent and coordinated approach for port development and capacity enhancement, focusing on efficiency improvement through technology upgradation and port connectivity enhancement.

ABOUT CRUISE BHARAT MISSION:

The Ministry of Ports, Shipping and Waterways (MoPSW), Government of India, has embarked on an ambitious journey to transform India into a global cruise tourism hub by 2047 through the launch of the Cruise Bharat Mission on 30th September 2024. This flagship initiative aligns with the visionary roadmap of Viksit Bharat and aims to catalyze the holistic development of India's cruise tourism sector across three key segments: ocean & harbour cruises, river & inland cruises, and island cruises.

The Cruise Bharat Mission Secretariat (CBMS) has been established under the aegis of the Indian Ports Association (IPA) to spearhead the implementation of the mission's objectives.

EDUCATIONAL QUALIFICATIONS:

Mandatory Qualification:

- B.Tech / Bachelor's degree in Economics from a recognized institution
- MBA in Business Administration/ Tourism/ Infrastructure Planning or MBA in related domain from a recognized institution

EXPERIENCE REQUIREMENTS:

- Minimum 15 years of relevant experience in the cruise sector, tourism sector or related sectors
- Proven track record of driving transformative initiatives and delivering results
- Sufficient knowledge of cruise operations, tourism development, port infrastructure, shipping operations etc.
- Keen understanding of global best practices in cruise tourism sector

REMUNERATION PACKAGE:

- Base Salary: Rs.1,20,000/- Per Month (with yearly increment up to 7% on drawn Base Salary upon successful completion of every year)
- Consolidated Allowance per Month: @50% of Base Salary towards

Allowance Type
Medical Allowance
LTA
Entertainment Allowance
Professional Development Allowance
Furniture Allowance
Book/Newspaper Allowance

Children Education Allowance

Any other Allowance not specifically mentioned.

- House Rent Allowance: 30% of Base Salary or Leased accommodation as per IPA's policy
- PF Contributions: Matching contribution @ 12% of Base Salary if opted by the candidate
- Vehicle Facility for official works including pick up & drop facility from home
- Computer/Laptop, Mobile including recharge & Internet Facility for official works as per IPA's policy

JOB DESCRIPTION:

1. **Strategic Leadership and Stakeholder Coordination** - Provide strategic leadership as administrative head of CBMS and ensure seamless coordination among inter-ministerial task forces, expert committees, and destination cruise task forces.
2. **Implementation of Key Initiatives** - Spearhead the implementation of the National Cruise Tourism Policy, facilitate modernization of cruise terminals, develop SOPs for cruise operations, and oversee critical studies for strategic decision making.
3. **Infrastructure Development and Policy Advocacy** - Guide creation of technical templates for cruise infrastructure, contribute to National Cruise Infrastructure Master Plan 2047, and advocate for conducive policies to support cruise tourism growth.
4. **Capacity Building and Skill Development** - Identify capacity-building needs, design training programs, collaborate with NSDC for cruise-specific skill certification, and integrate cruise tourism into academic curricula.
5. **Promotion and Marketing** - Lead development of comprehensive marketing strategy to position India as premier cruise destination globally, create brand identity, and establish strategic partnerships with international cruise associations.
6. **Monitoring, Evaluation, and Reporting** - Establish monitoring framework with KPIs to track mission progress, submit regular reports, and escalate critical issues to relevant authorities.
7. **Sustainability and Responsible Tourism** - Champion sustainable practices in cruise operations, promote eco-friendly initiatives, and support local communities.

KEY DELIVERABLES:

Short-term (within 6 months):

- Operationalize the Cruise Bharat Mission Secretariat
- Develop SOPs for passenger clearance and cruise terminal operations
- Initiate modernization projects at three key cruise terminals
- Submit report on demand assessment and infrastructure gaps

- Launch dedicated digital platform for the Mission

Medium-term (within 1-2 years):

- Facilitate development of new cruise terminals
- Achieve 20% increase in cruise passenger arrivals
- Implement e-visa facilities at major cruise destinations
- Launch skill development programs for cruise-specific roles
- Secure investments worth Rs. 1,000 crore through PPP projects

Long-term (within 3 years):

- Position India as top-five cruise destination in Asia-Pacific region
- Develop network of cruise terminals and marinas across the country
- Achieve target of 1 million international cruise passengers annually
- Establish India as preferred cruise ship turnaround destination
- Generate employment for 200,000 individuals in cruise tourism sector

APPLICATION PROCEDURE:

1. Mode of Application:

- Application must be made in the prescribed format (available on IPA website)
- Applications not in prescribed format will be summarily rejected.

2. Submission Process:

Applications must be submitted through speed post/registered post to the following address:

Chief Administrative Officer
Indian Ports Association
1st Floor, South Tower, NBCC Place,
Bhisham Pitamah Marg, Lodhi Rd,
New Delhi, Delhi 110003

3. Required Documents:

- Duly filled application form
- Self-attested copies of documents in support of all qualifications (Educational and Experience)
- Copy of last drawn Salary/Form 16
- Two recent passport size photographs

4. Important Dates:

- Last Date for Receipt of Applications: 29 May 2025 (17:00 hrs)
- Tentative Date for Selection Process: June 2025 (exact dates will be communicated to shortlisted candidates)

GENERAL INSTRUCTIONS:

1. The crucial date for determining eligibility criteria, experience, and age shall be the date of notification of this advertisement in the official website of IPA i.e. April 28, 2025.
2. Candidates currently employed in Govt./Public Sector/Autonomous bodies must produce "No Objection Certificate" at the time of interview.
3. Candidates from Private sector should enclose the copy of form 16/pay certificate for the period of experience claimed, along with appraisal reports.
4. IPA reserves the right to cancel/restrict/modify the recruitment process, if needed, without issuing any further notice or assigning any reason thereof.
5. Mere fulfillment of eligibility criteria will not confer any right to be called for interview. IPA reserves the right to shortlist candidates for interview.
6. Candidate has to submit willingness for the post at the time of interview. If selected, candidate must join within one month of issue of appointment letter.
7. IPA takes no responsibility for any delay in receipt or loss in postal transit of any application. Applications received after due date will be summarily rejected.
8. Any form of canvassing will lead to disqualification of candidature.
9. Any dispute with regard to this recruitment process will be subject to the courts/tribunals having jurisdiction over Delhi.

Chief Administrative Officer
Indian Ports Association

Annexure- I

CV- PROFORMA

1. Name of Post Applied for :
2. Name & Designation :
3. Name of Service and year of joining :
4. Date of Birth (in Christian era) :
5. Postal Address : 6. Mobile no. & Email :
7. Qualifications :
8. Details of employment in chronological order: -

No.	Office/ Institute/ Organisation	Post held	From	To	CTC	Nature of duty

9. Your present annual CTC :
10. Additional information, if any, which you : would like to mention in support of your suitability for the post. Enclose a separate sheet, if the space is insufficient.

Signature of the candidate with date

Enclosures

[To be furnished]

1. Date of Birth Proof :
2. Supporting Documents for Qualification :
3. Supporting Documents for Employment and nature of work duly certified by the employer:
4. Emoluments Proof :

Any other relevant document. :