

Pre-Bid Queries

Request for Proposal for Providing Services of Media, Communications and Public Relations for the proposed New Major Port at Enayam in Tamilnadu

S.No	Clause Description	Query/ Suggestion	Clarifications
1.	<u>Name of Firm: M/s SRESHTA COMMUNICATIONS</u>		
i)	GENERAL QUERY	Is this both online & Offline tender	E-tender mode only. However, Hard Copy of Technical Proposal only shall be submitted.
ii)	GENERAL QUERY	What Certificate to be produced from CA. As no column 5 is available	Read as Column.4 (Annexure-1, Form-2 / Page.47).
iii)	GENERAL QUERY	Do we have to give GST registration No	Yes, submit the GST reg. no with GST registration certificate.
iv)	GENERAL QUERY	We are unable to upload the RTGS - it is getting returned. Copy attached for reference	The requisite document fee and EMD may also be submitted in form of Demand Draft, in favor of Indian Ports Association shall be submitted along with bid.
v)	GENERAL QUERY	Social Media - Page no. 17 - scope for the delivery	The agency will propagate the benefits and positive aspects of the project through the social media too.
vi)	GENERAL QUERY	Cost Sheet - Point no. 6 (ii) - It was mentioned as 5 shows per day - Normally only 3 shows per day will be screened for advertisement	RFP clause 6(ii) self-explanatory.
vii)	GENERAL QUERY	Cost Sheet - Point no. 6 (iv) - 24 shows to be covered in how many days	It will be covered in the Agreement period (6months). i.e. 4 show per month.
viii)	GENERAL QUERY	Cost Sheet - Point no. 6 (vi) - 12 shows - Locations to conduct these shows	Locations preferably in the Kanyakumari District, Tamilnadu

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2.	<u>Name of Firm : M/s Edelman India Pvt Ltd</u>		
i)	GENERAL QUERY	Do we need to submit creative and digital proposal as well along with PR?	No. Sample creative and digital proposals during the presentation shall be given only.
ii)	GENERAL QUERY	If the agency does not have a local office, does it need to hire a local person and does the person require to work from Enayam Port Project Office? Also, is a consortium possible with a local agency?	RFP clause 2.3.5 (xiv) is self-explanatory.
iii)	GENERAL QUERY	What is the frequency of advertisements being expected?	The Financial Proposal is self-explanatory.
iv)	GENERAL QUERY	What is the frequency of twitter an FB posts being expected?	On daily basis.
v)	GENERAL QUERY	Will the cost for street plays and flash mob be reimbursed?	No. The expected Street plays/Flash mobs will be each per week during the last 3 months of the services. The cost for this is covered under Sl.no. 9 of the Financial Proposal.
vi)	GENERAL QUERY	It is being mentioned that the agency will have to advertise corporate film in local cable channels and local theatres. Does the agency need to develop that corporate film or it is already being developed?	The Financial Proposal Sl.no.4 is self-explanatory.
vii)	GENERAL QUERY	Does the agency need to hire the Liaison Officer at its own cost?	The Financial Proposal Sl.no.5 is self-explanatory.
viii)	GENERAL QUERY	Can the team leader be based in any other location like Delhi, Mumbai or Bangalore, other than Chennai?	Team Leader is having vital role in the assignment. He can be based other than Chennai. However, the Team leader has to visit the project area at least once in a month to the Project area or Tuticorin or Chennai or (New Delhi if required)

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ix)	GENERAL QUERY	Can the local resource person and Liaison officer be replaced during the course of the assignment? What will be the criteria and procedure?	Local Resource person and Liaison officer can be replaced during the course of the assignment with the approval of VOCPT.
3.	<u>Name of Firm: M/s Ventures Advertising</u>		
i)	GENERAL QUERY	Why earlier tender was cancelled?	Due to administrative reasons.
ii)	GENERAL QUERY	Tender fee and EMD Exemption allowed?	Not agreed to.
iii)	GENERAL QUERY	Can we prepare DD for Tender fee and EMD if Yes then please provide details like in favour of and payable at.	The requisite document fee and EMD may also be submitted in form of Demand Draft, in favor of Indian Ports Association shall be submitted along with bid.